Matt Gillespie

Strategic Architect for Novel Organizational Challenges

Oakland, California
mgillespiedesign@gmail.com
linkedin.com/in/mattgillespieworks

Professional Summary

Strategic operations leader with 10+ years building organizational infrastructure across emerging technology sectors. Proven track record coordinating complex cross-functional initiatives from early-stage product development to international stakeholder management. Expertise bridging technical innovation with organizational development at intersections of technology and human potential.

Core Competencies: Strategic Planning • Cross-Functional Coordination • Stakeholder Management • International Program Management • Product Development • Systems Thinking • Emerging Technology Navigation

Professional Experience

Director of Programs | Center for MINDS

2023 - PRESENT

- Built organization from founding to 1,300+ subscribers, 1M+ social impressions
- Enabled organizational growth leading to presentations at SXSW, Breaking Convention, Psychedelic Science
- Lead cross-functional teams across research, marketing, fundraising, community engagement
- Developed organizational infrastructure and systematic content pipelines

Head of Strategy & Communications | Global Psychedelic Society

2023 - 2024

- Led organizational rebranding for international network of 300+ organizations across 20+ countries
- Coordinated global advocacy initiatives requiring cross-cultural stakeholder management
- Served on executive council managing organizational strategy and fundraising
- Generated 8,000+ social media growth during strategic relaunch

Co-Founder & Chief Product Officer | Gaia Gives

2021 - 2023

- Co-founded Web3 platform, raised $180,000, facilitated $30,000+ charitable giving
- Led product development from wireframes to launch with 13,000+ users
- Built comprehensive marketing infrastructure and strategic wind-down during market shift

Head of Strategic Initiatives | GoSun Inc.

2013 - 2019

- Strategic advisor to CEO during scaling from founding to $60M valuation
- Generated $3.2M+ revenue across six crowdfunding campaigns
- Secured partnerships with UN Foundation and Peruvian government for international development
- Led Guatemala pilot program and built marketing infrastructure driving 6M+ video views
- Achieved tier-1 media coverage (BBC, National Geographic, Popular Science)

Co-Founder | Cincinnati Permaculture Institute

2011 - 2013

- Co-founded educational non-profit organization focused on sustainable design education
- Developed certification program resulting in 150+ certified designers
- Established self-sustaining perennial plant nursery serving bioregional needs
- Led program development, business planning, and marketing strategy

Key Achievements

Organizational Scaling & Development

- Scaled clean energy startup from founding to $60M valuation over 6-year strategic advisory role
- Built Center for MINDS from concept to 1,300+ subscribers and tier-1 conference presentations (SXSW, Breaking Convention)
- Co-founded and scaled Gaia Gives from wireframes to 13,000+ users and $180,000 raised

Strategic Program Execution

- Designed and executed international development pilot program in Guatemala in partnership with UN Foundation
- Directed complete international rebranding across 300+ organizations in 20+ countries
- Managed cross-functional teams spanning research, marketing, fundraising, and community engagement

Revenue Generation & Strategic Impact

- Direct responsibility for $3.2M+ raised across multiple crowdfunding campaigns
- Generated 6M+ video views and tier-1 media coverage (BBC, National Geographic, Popular Science)

Education

B.S. Industrial Design

University of Cincinnati 2009-2013

Erasmus, Interaction Design

Kunsthochschule Berlin-Weissensee 2011 - 2012

Technical Skills

Program Management • Business Development • Service Design • Stakeholder Relations • Public Speaking • Digital Marketing • CRM/Email Marketing • Web Development • UI/UX Design • Graphic Design • Video Editing • Content Creation • Marketing Strategy

Languages

English (Native) • Spanish (Conversational)